

PRINTING

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THE STRATHMORE STANDARD AND BOW VALLEY

An Independent Newspaper, circulating throughout the Western Bow Valley. It is the news and advertising medium of the following points in the Bow Valley: Ardenode, Baintree, Carseland, Chedale, Dalemead, Dalroy, Irricana, Keoma, Langdon, Namaka, Nightingale, Standard, Strathmore, Rockyford, Rosebud, Tudor, etc. Official organ of M. D. Keoma, No. 249. M. D. Grasswood, No. 248; and M. D. Bow Valley, No. 219.

Is Your Standard Paid Up?

Month and year of expiration is shown with your address. Thus May 22, indicates that your subscription expires May 22, 1922. Pay attention to these regulations to require this.

VOL. XV, No. 50

Strathmore, Alberta, September 10th, 1924

Subscription per Annum, \$2.00, Foreign \$2.50

Wheat Cutting Nearly Completed

Threshing starts this week. Following a season of varied weather conditions, the 1924 wheat crop is nearly all in stock now, and oats, barley, and other subsidiary crops are also nearly cut, under the blinder.

Farmers generally are cheerful regarding the yield they expect from the threshers. Wheat on summerfallow is not so difficult to handle, and there have been few purchases of new machinery for harvest.

The Western Bow Valley District has again upheld its reputation of being one of the best in Western Canada. The summerfallow crop made a wonderful recovery in August from the dry spell in July.

The weather of the past ten days has been very favorable for harvesting, having been warm and dry, and no frost damage is reported. Hail and crop-damaging damage was almost nil this year.

A decided note of optimism is being struck by the farmers and is being reflected in improved business prospects throughout the towns and villages in the district.

Coming Events

Signs of winter—Strathmore Cutting Club will hold a meeting in the Town Hall on September 15th, at 8 p.m. All cutters and intending cutters please attend.

The regular meeting of the Women's Institute will be held at the home of Mrs. E. Zerke Wednesday evening, September 17th. An entertainment will be given, starting promptly at 8 p.m.

Hockey Dance

Friday, September 12
Dean's Calgary 3-piece orchestra.

Memorial Hall, Strathmore.

Turn out and give yourself a good time. Popular prices.

MEMORIAL HALL Strathmore SEPTEMBER 15th

"HOLLYWOOD"

Never before has a playhouse been blessed with such brilliancy of cast. Never before have you been privileged to see entertainment so gorgeously different. The stars, the romance, the thrills, the laughs of a lifetime crowded into a single picture.

Rebuilding Now Progressing

In the course of another couple of months Strathmore will be a better looking and much more substantial town than before the combination in July which destroyed a number of the business houses on the principal street.

Work is now in progress on a number of buildings, and work on others will be started within the next week. Almost all those who suffered in the fire are rebuilding, and in addition many who were not injured by the fire are proceeding to erect substantial brick buildings.

This is a good index of the confidence Strathmore people have in the stability of the town, and the progress of the district.

Mr. M. S. Hirtle, who is the contractor for the new building, has received between it and the fire, has now got the floors down and the building is being proceeded with expeditiously on the foundations.

Mr. Harold W. B. Bell commenced work on the erection of a handsome brick garage on Monday, a wing of erections being engaged leveling down his old building. In its place there is to be a building fifty by one hundred feet, built of brick, with plate glass front, and as nearly fireproof as it is possible to make it. The contractors for this building are Messrs. Bennett and White, Calgary.

The new brick garage which is being constructed by Dr. A. W. Given to house the Ford garage will be started on right away, some of the material for its construction having arrived. This will also have a fifty-foot frontage, and be constructed in the latest fireproof style. Mr. M. S. Hirtle is the contractor.

The Strathmore Pharmacy (McKeech and Son, proprietors) will commence work very shortly on the erection of a fine store building. The front will be modeled after that of a similar building in Banff, and work will be started on this very shortly.

Mr. Geo. Smith, of the Pioneer Meat Market, is having the plans prepared for his new building, which, like the others, will be of brick and fireproof, and will be a valuable addition to Strathmore's amenities.

Another new brick store is projected between the Ford Garage and the Pioneer Meat Market, but this is not definitely settled, though its construction will in all probability be anticipated shortly.

Plans have been drawn up by Mr. Mott, architect, Calgary, for the erection of the new Masonic Hall, and tenders were called for to be in by September 6th. The Masonic Lodge have bought the old Presbyterian Church, and will reconstruct it for their purposes. The outlay will be about \$2,000, and it is also the intention of the Lodge to beautify the corner on which the church building stands, parallel to the Memorial Hall. This will make an attractive part of Strathmore, as the O.W.A.A. have greatly improved the surroundings of the Memorial Hall within the past two years.

Plans include all the buildings on which work has been commenced or projected on which we have definite information. Several other buildings will probably be erected by next spring, but already the losses by fire have been more than offset by the new buildings on which construction is assured.

CATTLE SHIPMENTS IN SOUTH

Another movement of cattle from the south end of the province has been with the shipment of a trainload of 25 cars of beef cattle from the Ross Ranch to the Toronto market.

District Court Monday

His Honor Judge McNeill, of Calgary, presided at a sitting of the District Court held in Strathmore on Monday. He was accompanied by Mr. A. Simpson, Deputy Clerk of Court.

Legal counsel were Messrs T. M. Wooten, J. J. Pettie, and W. M. Sellar. A case between Mr. Oscar Monro, householder and the Municipal District of Bow Valley as to the cost on a horse which had been impounded was decided in favor of the Municipal District.

Several cases regarding disputed accounts were decided. An appeal by Mr. E. E. Thomson against a conviction by the local Justices of the Peace for alleged larceny of a horse was heard. When the case came on it transpired that the documents in the previous case had been destroyed in the Strathmore fire in July, and it was further stated that the time for lodging an appeal had expired. The case was therefore not heard, and Mr. Thomson was returned the money lodged in Court.

NEW ELECTION ACT

The new election act for Alberta passed at last session, has been proclaimed, and the first election to be held under the new act will be that in the city of Edmonton to fill the vacancy created by the resignation of Hon. J. B. Boyle, who was elevated to the bench. The transferable vote ballot will be used.

Weather Report

Supplied by C. P. Irrigation Dept.
August 26th to September 3rd

Date	Min.	Max.	Precipitation.
26	41.8	55.0	
27	39.0	57.0	
28	42.0	53.0	
29	45.0	55.2	
30	52.0	59.0	
31	45.0	75.0	
1	46.0	76.2	

Weather and Crop Report of the West

WINNIPEG, Man., Sept. 8.—As the equinox of wheat in each province comes, the yield is proving fully up to earlier expectations, and in many instances going better, according to the weekly report of the Agricultural Dept. of the C.P.R. The weather during the week being very favorable for the maturing of grain.

Alberta conditions favorable, though somewhat cool for rapid ripening of later crops. In southern portion cutting from July to seventy per cent accomplished. In the north from ten to fifteen per cent. In the south-east some very light, necessitating use of headers.

First Car of 1924 Wheat Shipped from Carseland

Stubble, Crop Gave 16 Bushels To the Acre and Grades 1.

The first car of 1924 wheat was shipped from the National Elevator, Carseland, by Mr. Ed. Garnett, yesterday afternoon.

Mr. H. D. Drake, operator of the elevator, informs us that this wheat, which was of stable, graded No. 1 and weighed 23 lbs. per bushel. The yield was 16 bushels per acre. Mr. Garnett commenced threshing last Thursday.

MOTOR TOURIST TRAFFIC

Remarkable increase in the motor tourist traffic to Alberta mountain resorts has been reported. The registration of cars entering the Rocky Mountain National Park is double that of the year previous. In the entire 1923 season 3100 passengers were registered at the camp while up to the end of July this year a total of 5551 passengers had been registered.

Rail tourist traffic into the province has also been very heavy to both Jasper and Banff Parks.

Dead Brains



Strathmore at Wembley

In a recent issue we described the Canadian Pacific Railway's fine exhibit at Wembley, but did not elaborate on the prominent part paid by two Strathmore men in connection with the exhibit.

Mr. Chas. Allan is in charge of the actual building, including maintenance, equipment, and gardens. It is a hefty job, but he is fulfilling it to the complete satisfaction of the authorities, and of the many thousands of visitors who daily throng the Pavilion.

Mr. Sid Williams of the Colonization Branch, and formerly with the Western Bow Valley Irrigation Department, is in charge of the information bureau, also of the staff of lecturers, police, operators, etc. Tons of literature regarding Canada are issued monthly and the questions asked and answered each day run into thousands. So it will be seen that the man in charge of a presentation of this nature requires to be a walking compendium of universal knowledge and Sid fills the bill remarkably well. Amongst the most anxious inquirers are the thousands of schoolboys with their teachers.

The work done in impressing the younger generation with the Empire's possibilities and opportunities will be of great value to the future of the uncrowded lands on the Empire's fringe.

Mr. Williams' duties include the entertainment of special visitors, and the members of the Canadian Weekly newspaper delegation who visited the Pavilion were very hospitably received, and had many words of praise for the courtesies extended to them.

Mr. Chas. Allan is in London with his husband during the period of the Exhibition, and is now well accustomed to the ways of the Metropolis.

Strathmore district is also represented in the exhibits, many of the grain exhibits having been secured here. They challenge comparison with any in the Canadian section, or from any other part of the Empire.

Under this proposal each of the eighteen lot holders on the north side of First Street will pay the sum of \$12.50, which will cover Mr. Hilt's claim.

Town Council Meet

Strathmore Town Councilors spent a somewhat strenuous time last week, holding two regular sessions, besides several committee meetings.

Much of the work arose out of the recent fire. The first meeting was held on Tuesday evening. The contract for the cleaning up of the lots on which destroyed buildings stood, was given to Mr. John Scheuvel at \$150. Councilor Taylor, on behalf of the committee, reported that progress was being made in connection with the securing of an engine to operate the pump from the lake, also that hydrants were being placed on the pipe line to the skating rink.

The matter of the park was taken up, and it was stated that many tourists who had hoped to visit Strathmore were delighted with its appearance, and that something should be done to have a rest camp constructed for next year.

The matter of securing a policeman for the winter was taken up and was referred to a committee with power to act.

The Firewall Case
Mr. Roland Hilt's claim for compensation to the extent of \$200 for the fire on his lot was taken up and discussed. Mr. Hilt granted the town the lease of seventeen acres of land on his lot on First Street eleven years ago for the construction of a firewall. The lease was to cost the town \$1.00 per year. Mr. Hilt claimed that there had been a verbal understanding that he was not to be charged firewall tax on the remainder of the lot, which understanding had not been accepted by previous Councils, and that each year he had paid the firewall tax upon the whole lot. He also stated that as payment had not been made of fire wall tax per year for the lease the firewall was consequently his property.

After discussing the following motions passed: "Having heard Mr. Roland Hilt with reference to the letters of his solicitors in regard to his claim for assessments of fire wall tax on his lot, that the secretary-treasurer be asked to put the matter before the various owners of property in Block 1, as to re-insuring Mr. Hilt for this assessment he should never have paid."

Under this proposal each of the eighteen lot holders on the north side of First Street will pay the sum of \$12.50, which will cover Mr. Hilt's claim.

A Fine Memorial

Members of the Presbyterian Church in Strathmore regard with much favor the proposal that has been put forward that the money received from the sale of the church building to Strathmore Masonic Lodge be devoted to the erection of a Memorial tablet in front of the grounds of the Memorial Hall to the memory of the men from Strathmore and district who fell in the Great War.

The trustees of the Church are also anxious to favor this, and the church was all built by local efforts, it is only fitting that it should be employed to the purpose of a memorial to which all Strathmore is invited.

There is already a sum of \$200 earmarked for this purpose in the bank, collected on various occasions, and with the sum of \$750 additional this would provide a handsome tablet. The Memorial Hall is of itself a fine memorial, but it is only right that the names of those from our district who made the supreme sacrifice should be commemorated in an enduring way.

IRRIGATED LANDS

In this the first year of the operation of the Lehighbridge Northern Irrigated district, some 30,000 acres out of the total of 105,000 acres possible of irrigation, have been put under 125 water. Several of the farmers irrigated upward of 200 acres.

YOUR HEALTH

is your most valuable asset, so why not safeguard it with a "Continental" Sickness and Accident Policy? I have been appointed the Local Agent of the—

CONTINENTAL CASUALTY COMPANY

whose policies are endorsed by many local C. P. R. officials.

The "Continental" has more policy-holders than any other company in the World, and claims paid exceed \$45,000,000.00.

SPECIAL POLICIES FOR FARMERS

Write, call, or phone, and I will gladly quote you rates, and give you any information you require.

STRATHMORE REAL ESTATE & INSURANCE AGENCY.

Strathmore, Alberta
Phone 98. F. J. Dunn P.O. Box 80

The Strathmore Hotel

Strathmore's Popular Hostelry.
Good Rooms at Reasonable Prices.

ROBERT INGLIS, — — — Proprietor

SUN LIFE

ASSURANCE COMPANY OF CANADA

Largest & Strongest Canadian Company

The Record for 1923

Assets as at 31st Dec. 1923	\$209,257,313.04
Increase over 1922	35,168,454.72
Cash Income	46,965,639.31
Profits Paid or Allotted	4,417,068.85
Total Surplus	17,872,868.86
Payments to Policyholders	22,145,979.29
Assurances issued	107,391,255.43
Life Assurances	703,765,243.25

Agent, Strathmore and District,
JOHN CUSACK

The School Fair

The prize-lists for the fair were distributed last week. If any have not received them they should immediately see in touch with the secretary. In cases where the school is not entering the fair a pupil may compete on payment of an entry fee of one dollar.

A meeting of the School Fair Committee will be held in the Strathmore school (white building, upstairs) on Thursday, September 11th, at 5 p.m.

WEALTH IN WOOL INDUSTRY
It has been estimated that Southern Alberta's sheep and wool industry this year will bring shepherds and farmers of the south new wealth to the extent of \$1,500,000.

All teachers are urgently requested to be present.

It was possible to have the special prize list printed owing to the generosity of local advertisers. All of those interested in the School Fair owe it to these business men to show their appreciation of this help.

**CHUCKLE COLUMN**

Remember "way back when" The "auter-mob" first Came "clankety-clanking" Down Main Street and Everybody turned out to See the "wonder of the ages" And lined up on the curbstones With mouths wide open And their eyes "a-poppin'" And the people who owned One of the new "Horse-less" outfits were Considered in the Gro. They Must Be Rich! "Less and everybody wondered And stared at and envied them!

AND NOW—
Even Tom Dick and Harry Has "a cash" or is getting One even if he has to mortgage The car, the dog, the cat The furniture or anything else The Automobile companies Will accept in case he can't Meet his \$8 per week And he may make his family Live on Canned Soup with Maybe some Liver on Sunday But—just the same he Must have that "cash" and he In style and he makes the Lowly pedestrian yawning on The curbstones long to save His neck and then chuckles "Haw! Haw!" Can you host it?

A Cold Meal
(From the Hardin, Mo. News)
"The Ladies Aid of gave an ice cream supper Saturday Night." Very likely served ice cream sandwiches with a tooth-pick for desert.



Athletic Pome
Football was what he would play Dravy Algonquin Weak-knees So he tried to make the team one day Instead, he made the hospital.

Yah, Yust Dry Idi!
(In the Lankershim, Calif. Press)
"Cah or for less—Lankershim Hardware Company." Yes, but try and get something "for less."

"Cubs Club Cards"
"Phillies Stampede And Win"
"Indiana Trian Tigers"
No, kind readers, that's not referring to a riot in a circus menagerie. Merely, Baseball story headlines gathered from the daily press. Main floor. All out.

The Modern Barber Shop
When the barber hollers "Next!" and some lady beats you to the chair—you might as well go out and come back the next day.

Social & Personal

Mr. and Mrs. Otto Brenner visited with Mr. and Mrs. M. S. Hirtle on Monday.

Mr. and Mrs. Hirtle and Mr. and Mrs. Dobson motored to Banff Saturday evening after the show.

Mr. and Mrs. Kinloch, Montreal, have been spending a week's visit with Mr. and Mrs. A. P. Gray, Strathmore.

Last Tuesday evening, a certain gentleman of our acquaintance was anything but a popular fellow in town. It appears that as he was coming from a southern direction, an animal which closely resembled a cat crossed his path. In a moment of aberration he thoughtlessly touched it with his foot, and as it seemed to have no desire to remove itself from the gentleman's path, it was a case of being "crushed to be kind" and the animal received a blow which left no doubt as to the advisability of a hasty retreat, and disappeared into the night. The gentleman proceeded on his way, feeling a certain satisfaction he supposed in having dealt so successfully with the offending animal, but as time went on, in some unmistakable way, a power unseen, which seemed to make itself alone felt, was wrapped around the gentleman and gave him an uneasy feeling that all was not well. Arriving in town, the gentleman was quite at a loss to understand why people avoided him at such a pointed manner, and finally returned to his home disconcerted with the world in general, and with the strong suspicion that "it wasn't that kind of a kitty."

Messrs Dewar and Tellman were visitors to the "big city" over the week end.

Miss M. Louche, of Calgary, is spending a few days with Miss Edith Gray.

Mr. and Mrs. Douglas French have returned to town after an absence of three months in Calgary, where Mr. French has been undergoing medical treatment.

The Rev. and Mrs. Currie are enjoying a short vacation at Banff. The services last Sunday by Mr. Jackson Archer, of Calgary.

Miss Alice Crawford spent the week end in Didsbury, where she visited Mrs. Frank Mertens.

Miss B. Hill, of Calgary, was the guest of Mr. and Mrs. Lydiate during the week end.

There is a story about a man of inquisitive and philosophical turn of mind who tried an experiment on codfish. He put the helpless fish in a tank filled with salt water and then proceeded each day to take out a spoonful of the salt water and add a spoonful of fresh. He wanted to see if the fish would bear the gradual transition and adjust itself to the new environment. The experiment was so successful that the amateur biologist decided to let the water in the tank dry up and to see if the codfish could still further adapt itself to a changed environment. The story has it that the fish developed legs and that eventually it got into the habit of following the philosopher round like a faithful Aikido; but that one day they were crossing a bridge which spanned a deep stream and the codfish, venturing too close to the edge, slipped and fell into the water, and was drowned.

**The Best**

Investment you can make is to buy a Life Insurance Policy. We have all classes of Policies and can recommend to suit all needs.



Before Insuring, See

L. B. O. LODMELL

Phone 85 or 65,
Strathmore.

Home Grown Apples

Another step in the progress of this district has been taken through the enterprise of Mr. A. L. Johnson, who lives one mile east of Strathmore. Mr. Johnson is an old time in the country, and has the finest windbreak and grove of trees in this part of the country.

A few years ago he planted some apple trees and crabapple trees, which are now coming into bearing, and make a very fine show.

Mr. Johnson exhibited his apples at the Brooks fair, held September 1st and 2nd, and won first and prize on Dickens and Blushed Calville apples. He had on exhibit also, Hubbard and Howvinka apples, and Whitney and Transcendent crabapples.

Mr. Johnson deserves great credit for his pioneer work in fruit growing. It is worth considerable to know that it is practicable to raise these hardy apples and crabapples in this district. There is no doubt that plums will also do well, and quite a number of plum trees were planted this year by the C.P.R. at the various irrigation headquarters. The small fruits, particularly strawberries, raspberries, currants and gooseberries yield well when protected and cared for.

Every farmer should plant a heavy windbreak around an acre or two of land which can be used for fruit and garden stuff.

Those with irrigated land will have a great advantage, but some worthwhile results can be obtained on the dry land.

Mr. R. A. Lambert has planted a large number of apple trees and other fruit at his place north of Nipawin, and expects to produce good fruit in a few years. He has also some in for asparagus, rhubarb, and a variety of garden truck. Every effort along this line enlarges our view of the things that can be raised to advantage here.

Just Pulled In -- A Whole Carload of OKANAGAN FRUIT

Apples

Wealthy,
Mackintosh Red,

Plums

All heavy pack
crates with lid on.

Prunes

Tomatoes

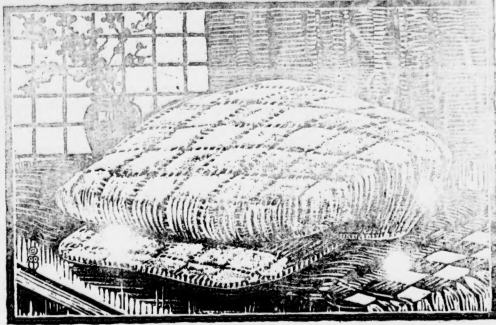
Green Tomatoes,
Ripe Tomatoes,

ON SALE TO-DAY AT LESS THAN WHOLESALE PRICES

Phone 18

STRATHMORE TRADING COMPANY

Phone 18



MEN'S FALL CAPS

Tweeds, Donegals, Velours, in plain colors, with overlaid, the newest. Prices range from **\$1.50 to \$3.50**



HOSIERY FOR MEN AND BOYS

Men's Silk and Wool Hose, in latest fancy stripes and heather mixtures.
Men's "Jaeger" and "Mercury" Hose, pure wool cashmeres.

Men's Auto Knit Hose, pure wool, 2 pairs for **\$1.25**
Boys' Auto Knit Stockings, Black and Heather mixtures, all sizes to size 11.

MEN'S FINE GLOVES

Men's Fine Dress Gloves, Mocha, silk lined, in Brown and Gray.

Men's Fine Cape Dress Gloves.

Men's Fine Pecary Hog and Buckskin Driving Gloves. White Horse Roper Gloves, **\$2.00**
and **\$2.50**



EVERYTHING IN WORKING TOGS

See our new Leather Vests at **\$9.75**

Men's colored, all-wool, Mackinaw Coats, real dandies at **\$7.75**

An All-Wool Work Shirt, in Gray and Brown, priced to move quickly, **\$1.95**

Thos. E. WRIGHT

"MEN'S BETTER WEAR"

Golf Notes

The last week has, possibly, been next to the week that included the first of the golf season, the most interesting one of the season in the estimation of local followers of the game, including as it did, both the men's and women's qualifying rounds for club handicaps cups and consolation medals, with the added interest of a prize in each club offered for the best gross score made in the qualifying round. In the ladies' club this prize was won by Mrs. Van Tichen with a score of 124, with Mrs. Hilley as runner-up, score 121. In the men's club the prize was won by Mr. Dunn, with the outstanding score of 89 for 18 holes, the second highest score being made by Mr. Van Tichen, a creditable 97.

The best eight scores in each club were drawn against each other to play for the cups as given below:

Ladies' Handicap Cup

Mrs. Van Tichen vs. Miss Watson, Mrs. McFarland vs. Mrs. Williams, Mrs. Tomkins vs. Mrs. Hill, Mrs. Hilley vs. Mrs. Patrick (to be played off by Wednesday, September 10th, inclusive).

Men's Handicap Cup

Van Tichen vs. Young, Poole vs. Gray, Dunn vs. Stockton, Williams vs. Pierson (to be played off by Sunday, September 14th, inclusive).

Ladies' Consolation Medal

Miss Brown vs. Mrs. Gilvin, Miss Gibson vs. Miss Stockton, Mrs. Robinson vs. Mrs. Stockton, Mrs. Wright vs. Mrs. T. Chamberlain (to be played off by Wednesday, September 10th, inclusive).

Men's Consolation Medal

Leffler vs. Robinson, McFarland vs. Hilley, Hill vs. Patrick, Stewart vs. Nalmsith, Dunn vs. Stockton, Mrs. Robinson vs. Mrs. Stockton (to be played off by Sunday, September 14th, inclusive).

The draws for the consolation watches will be hung in the windows of the Strathmore Hardware Co. as soon as the above matches have been played off.

Mr. Williams, 1923 winner of the Men's Handicap Cup, has not his prize again, to be retained as the property of the member who wins it three times in annual handicap competition.

Mrs. O. H. Patrick, winner of 1923 ladies' handicap cup, is offering a cup for gross score competition to be played for in the spring, and to become the property of the lady who wins it three times.

"Hollywood"

"Hollywood" the Paramount super production, which comes to the Memorial Hall on Saturday, tells a fascinating story of a screen starlet, country girl who ventured to Hollywood to "crash" into the movie.

It never occurred to the ambitious heroine that an unknown, inexperienced girl might find the alluring doors of Fame so strongly fortified that they could not be battered down by mere force.

As a matter of fact, very few of the eighty screen celebrities comprising the brilliant cast of this picture reached the heights of screen success with a simple leap and a bound. In most cases they were compelled to go through a maze of preliminary struggle and training before they eventually "got in."



"No wonder more women every year are putting up enough fruits and vegetables to last them the winter," says the head of the domestic science department of a big Canadian college.

"They save from 30% to 50% by doing so, and in addition they make sure of a supply of good, wholesome food for the winter months."

Just figure out the saving for yourself. You'll be surprised.

But be sure your preserving is correctly done. Send in the coupon for our book containing more than eighty tested recipes.

DOMINION GLASS CO. LIMITED
MONTREAL

Perfect Seal Crown Improved Gem JARS

SEND IN THIS COUPON

DOMINION GLASS CO. Limited, Montreal

Please send me your free book containing eighty tested preserving and canning recipes.

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ADDRESS _____

Free RECIPE BOOK



The "U. S." Black Shell is a sure, hard hitting, game killer. There is no better made.

MASSEY-HARRIS IMPLEMENTS

STRATHMORE HARDWARE

A. B. Foote,

Phone 54

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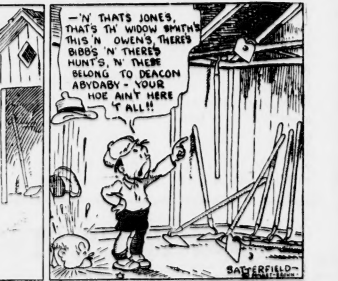
Drumbeller Lump

\$8.00 Shed

\$8.50 Delivered

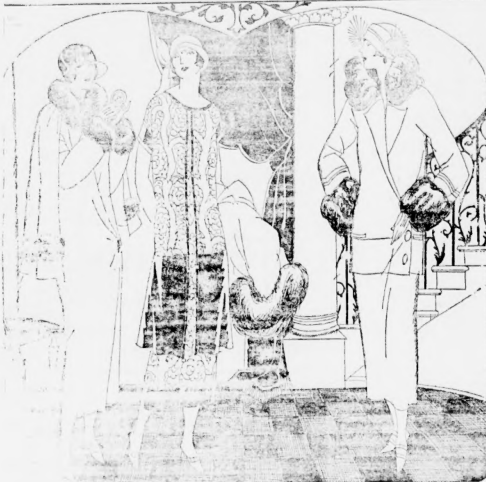
T. H. EVES, Dealer, Strathmore

THE FAMILY NEXT DOOR



Not Practicin' What He Preaches

SEE THIS WEEK'S WINDOW AND STORE DISPLAY OF JOHN NORTHWAY'S COATS & DRESSES FOR FALL & WINTER



The Coats of Autumn, from the Sports Models, boldly patterned and topped off with nice fur collars to the state ly garments of handsome imported and domestic fabrics. Every coat illustrates the genius of a master designer. The shades are Brown, Sand, Mole, Doe, and Buff. All sizes in stock. Prices \$21.50, \$23.75, \$24.50, \$25.00, \$32.50.

New Shipment of Ladies and Misses FLANNEL DRESSES

Trimmed with braid and fancy buttons. A complete range of sizes in stock. Colors are Sand, Green, Brown, Gray, Henna, Scarlet, Jade, etc. Prices range from: \$7.50 to \$14.95

Ladies Crepe Dresses, daintily trimmed with Vel lace in Green and Mauve \$3.25

New SWEATERS In All the New Colors and Latest Styles.

Popular range of prices—\$3.75, \$4.50, \$5.50, \$6.75 and \$8.95 In Sand and Brown, Blue and Gold, plain Gray, Sand, Jade, Red, Fawn, Blue, Brown and Tomato, Green and Gold. We Carry a Large Stock of SWEATER WOOLS and 4 ply Scotch Fingering Yarns in all colors, 1 oz. balls 20c

OUR GROCERIES ARE ALWAYS PURE AND FRESH AND THE PRICES RIGHT

Pure Strawberry Jam 4lb. pails 80c
Pure Raspberry Jam 4lb. pails 80c
Blue Ribbon Peaches 25lb. box \$4.25
5lb. pkts. \$1.00
Choice Sunmaid Seedless Raisins, 2 lbs. for 25c
Choice Peaches, per gal. tin 85c
Tomato Catsup, per gallon 75c

Magic Baking Powder, 12 oz. 30c
2½ lbs. 98c
5lbs. \$1.75
Carnation Milk, tall cans of 48 tall 15c
Case of 48 tall \$7.10
Hotel size, per case, \$7.10
Blue Ribbon and Red Rose Teas, lb. 65c
2 lbs. \$1.25
Choice Golden Tea, bulk tea, lb. 65c

Our Popular Blend of bulk Coffee, in the bean or ground, per pound 45c
3lbs. for \$1.25
Tuxedo Coffee, in 5lb. pails for \$2.50
Tuxedo Baking Powder, 2½lb tin 65c
Macaroni, in 10lb. box, for \$1.00
Beans, good cookers, 4lbs. for 25c
Wealthy Apples per crate \$1.65

JUST A FEW FROM THE GENTS FURNISHING DEPARTMENT

Strong Khaki Drill Pants, with five pockets, cuffs, and belt loops, all sizes—\$1.95
Strong Khaki Drill Combinations, we'll make, double stitched, sizes 34 to 44—\$3.50
Cottonized Pants, good strong work pants, with belt loops and cuff bottoms—\$1.95

MEN'S SHOES

Men's Work Shoes, smoke colour mule skin with elk soles, pair, \$2.95
Green Muleskin with solid leather soles, per pair \$3.50
Heavy Black Cowhide built for hard wear, per pair \$3.95
Cream Elk, a soft mule stock, built for

SHIRTS

For the Harvest Khaki Drill Shirts, made from a strong Canadian material, all sizes \$1.50
Heavy Twill Cloth with fleece back, suitable for Fall or Winter, in Gray or Khaki colors \$1.75
wear and comfort, per pair \$4.95

FOX'S STORE

Phone 28

STRATHMORE

Phone 28

Local Hottings

OF LOCAL INTEREST
Readers are requested to send in items for this column not later than 12 o'clock Monday noon preceding day of publication. All news items are welcome to the Standard. Phone 17 or 18.

The Duggan arrived back from their trip to the mountains in the afternoon. The popular party was involved in a minor accident, but fortunately escaped unhurt.

Thendore and Albert Thendore, E. F. Wheeler, Harvey Hansen, and Otto Wheeler, and families, enjoyed their annual picnic dinner at Drumheller Auto Camp, and they also had supper at Horse Shoe Canyon.

Another Wembley—A lady complained to one of the C.P.R. representatives that her young man did not get the letters she sent him. This being quite a knock for our mail service, was hard to counter, but a reply was required, and the Canadian asked the fair one for the young man's address. "Rural Route, Alberta," was the answer.

Mr. John Aakman has rented the Van der Westen farm, and will farm it next year. Mr. and Mrs. van der Westen will probably remove to Calgary.

Constantine and Mrs. Cassle, of Calgary, visited Strathmore on Saturday.

A former old-timer, Chas. Rattray, was in town on Saturday renewing acquaintances. Charlie, who is the owner of a farm near Chatterley, is doing well, and recently took out his diploma as a veterinarian.

Fred Fisher, who formerly resided here with his parents a number of years ago at the Nightingale corner, was on a visit to Strathmore Saturday. He is now in an executive capacity at a big coal mine at Colquhoun.

Ye Editor had the pleasure while in Ottawa last month, of having dinner with Mr. James Chatterley, who was through Canada in 1922, representing Glasgow Chamber of Commerce, and spent a couple of days in Strathmore, addressing during that period a meeting of our Board of Trade. Mr. Chatterley is a most pleasant acquaintance of his trip through Canada, and especially of his Strathmore visit.

During the course of the past six months we hope to publish a series of articles describing the various countries visited by the Canadian Newspaper party on their European tour. While there is no place like home (and we say Amen to that) yet our readers may be interested in knowing how some of the rest of the world is progressing.

One sort of reciprocity we would be very glad to bring about would be an exchange of Scottish milk for Alberta sunshine. If the one country could have some of the rain the other it would be a happy exchange. At present the only kind of liquid that comes from Scotland to Canada is in bottled form, and while it does not raise crops, it sometimes raises....

Those who have not yet done so should take the first opportunity of visiting Mr. Alfred Johnson's farm east of Strathmore and seeing the apple crop described in another column of this issue. His plantation, and others throughout the district shows what strides we are making in horticulture.

MURINE EYES
LAKESIDE
SUN, WIND, DUST & CINDERS
RECOMMENDED BY DRUGGISTS & OPTICIANS
FOR THE PREVENTION OF EYE ILLS AND FOR THE CURE OF ALL EYE AFFECTIONS

Noxious Weeds

Two cases of interest to agriculturists were heard by Mr. Justice Lahert on Tuesday, September 2nd, when Mr. West Inspector, who, in this case, is also one of our councillors, charged two farmers with failing to properly destroy some noxious weeds within the prescribed time and they were both fined the minimum of \$5.00 and costs.

A representative from the Provincial Weed Department was present and gave evidence. The Inspector had issued about twenty notices, which had all been complied with but these two, and he

Carsland Centre-shots

Wheat is pretty well all out. Some very excellent crops, and some that is lousy weeds. Some early cuts are already out, but most of the oats and barley crop took on a new lease of life after the wet weather, and are still green. Another ten days of frost free weather will make a crop yield.

There is one sure way of knowing that another year has rolled around, and that is Ben Cool has been the second lap in the erection of his home. Last year he hauled the gravel and lumber, last week he started digging the cellar. We hope in time to announce the start of actual construction.

Mr. and Mrs. Lonsdale returned last week from a ten days trip to the mountains. They report an enjoyable vacation, but say the weather was disagreeably cold.

School opened last week with quite a large attendance, there being a class of eighteen beginners. The teachers have their work well lined up, but two of the rooms are crowded pretty badly, and it may be necessary to add a fourth teacher in order to relieve the teachers, and give the beginners' class the attention it should have.

Jim Nelson has started threshing.

Nellie Gibson and Francis Halloran were in Calgary last week taking departmental examinations.

Dooris Field is attending high school in Calgary.

The P. R. Club met at the home of Mrs. William Berquist last Thursday afternoon. About twenty ladies were in attendance.

Dutch Editors Visit Strathmore

Representing three prominent newspapers of Holland, a party of Dutch newspapermen visited Strathmore on Friday for the purpose of looking over local agricultural conditions. While here they took the opportunity of adding a number of the farmers from the land of the tulip and the windmill, who have been successful settlers in this district.

Accompanying the party on their trip around Strathmore were Mr. O. Kirkwood, Hans Kruse, and J. E. Proctor, of the C.P.R., and Mr. Joe Van Tuijthun.

Advertising Rates

The recent advertising convention in London elicited some very interesting figures regarding advertising. For instance, the Sunday Pictorial, published in London, with a circulation of over 2,000,000, has an advertising rate of £1,000 (approximately \$4,500) for a page of 24 column inches. This approximates a rate of 80¢ per column inch, five times the highest American newspaper rate.

The London Daily Mail receives approximately \$5,625 for a single page for one issue.

Canadian newspaper rates seem very modest after this, and the figures given were somewhat of a revelation to the Advertising Convention delegates. The firms who spend these amounts on advertising are among the largest and most successful in Britain, and they find that it pays them to pay these prices for the publicity.

In the month of July a London literature paper, the Daily Sketch, announced an issue of £1,600,000 debenture. The issue was oversubscribed eight and a half times within twenty-four hours of the opening of the books. This illustrates for one thing that money is available for investment in Great Britain, provided that the investment is attractive.

was sorry to have to bring them there to get the work done.

There seemed to be little doubt in the district made regarding this case, and it was pointed out that the act says all road allowances adjoining the land must be kept clear of noxious weeds (or at least not allowed to seed) by the owner or occupier.

Two things are clear: We have weed inspectors, and they have the law behind them, and when they order the work done, it will be wise to get busy, or better still, get rid of the weeds before they see them.

—Contributor

Standard News

School started last week with a large attendance in all grades, under the capable supervision of Mr. Gorrill and Miss M. A. Peden.

Miss M. A. Peden returned to Standard after a delightful vacation spent at the coast. B. C. Interior, Banff and Lake Louise. She was accompanied on her return by her sister, Miss C. Peden, who will teach the Chimney Hills School this year.

Miss E. Lemon has returned to resume her duties at Craigenstar school for the present term.

Mr. H. Burgess arrived here last week. He has been engaged as teacher for the Long Beach school for the present term.

Little Freddie Christensen celebrated his eighth birthday last week, when he entertained a few small friends at a birthday party.

Miss Benita Muir returned to her home here from Vernon, B. C., on Wednesday.

Miss W. W. Doleck and children have returned to Calgary for the winter, where the children will attend school.

Miss Barbara Muir and Miss M. Law are attending high school in Calgary.

Mr. J. F. Pringle returned to Lacombe on Tuesday.

The Women's Institute met at the home of Mrs. S. B. Francis on Wednesday, September 3rd. A large number were in attendance.

Born—in Dr. and Mrs. D. A. Fletcher, a daughter, on September 2nd.

A number of Standardists pleased at Boy River on Sunday, August 30th.

Miss D. McLeod and children arrived here on Wednesday's train to Jelsa. McLeod, who is the present section foreman.

Mr. and Mrs. Alfred Paiverson were visitors to Calgary last week end.

Mr. Ennes returned on Monday from Medicine Hat.

Mr. Chris. Sorenson is having an addition built to his house. Mr. Lied is also having his home remodelled.

Miss N. Hansen, who has been the guest of Miss E. Larsen for the summer, returned to her home last week.

A carload of fruit was disposed of in Standard last week.

Mrs. H. Laydson returned home from Calgary on Monday.

Miss Otto Christensen entertained her friends last Saturday afternoon, on the occasion of her birthday.

Namaka Notes

A wedding of interest to local residents took place at High River on Friday, August 29th, when Alex Montgomery was united in marriage to Miss Netta Watson, child daughter of Mr. and Mrs. C. W. McKay, owner of Namaka. On Tuesday last a party of well wishers made a surprise call on the bride and bridegroom about 9 p.m. and to relate they had already retired for the night. With gentle persuasion rendered by the Namaka orchestra they were induced to put in an appearance. Evidently the music was not much appreciated as Alex was in a big hurry to throw open the front door and invite the crowd to walk right in. Clearly were the order of the evening, games, etc., were indulged in until 12 p.m. when the crowd were all in a real feed, after which they departed, wishing the newly weds joy and happiness in their new venture.

The Namaka Ladies Aid will meet at the home of Mrs. H. C. Thomson on Thursday, September 11th.

Mr. J. W. McIntosh arrived home on Saturday last from the coast, at which place he has been recuperating following his recent operations.

FEEL IT REAL
Mentholatum
THIRD FLOOR HAYWARD BUILDING
800-TUBES 30c-AI All Drug Stores

School Supplies

Pencils, Scribblers, Erasers, Text Books, Kindergarten Supplies.

—EVERYTHING FOR THE SCHOOL—

Rockyford Drug & Confectionary Coy

- Threshers Supplies -

In Belts, highest grade. Welding done promptly. Work done on all makes of cars. Satisfaction and Service our motto.

ROCKYFORD GARAGE

F. W. Gibson, Prop.

SPECIAL

Southern Alberta Engine Kerosene

(High Test 45 degrees)

24c per gallon

In drums on cars at Rockyford. Order ahead as our supply is limited

LEON L. PLOTKINS & CO.

Plant at Stockyards, Rockyford, Alta. Phone 41.

SELL ME YOUR

Quarters of Beef at 4c and 5c per pound; Hams and Bacon at 28c per pound. Chickens, Poultry, Etc. I can ship daily orders to country points.

Frank Wittingham, Stall 23

CITY HALL MARKET Calgary, Alta. Phone M 9428

M. E. TIFFIN M.D.

Physician & Surgeon
Phone 32 & 4 Day & Night Service
Rockyford, Alberta

FRED H. HUNTER

Notary Public
Fire and Hail Insurance
Phone 25
Rockyford

J. B. McGUIRE, L.L.B.

Barrister, Solicitor, Notary
Insurance of all kinds.
Money to Loan.
Phone No. 1 House phone No. 31
Rockyford

Rockyford General Hospital

NURSE R. ELLIOTT
Matron
Phone 32, Rockyford, Alta.

Rosebud Notes

The regular meeting of the U.F.A. will be held next Saturday evening at the usual place. The U.F.W.A. will also hold their meeting on Saturday evening in the church. All the members are urgently requested to be present.

The Rev. Mr. Rennie, of Calgary, will conduct the service in the United Church on Sunday next. Mr. Walker has asked all the people of the community to endeavor to come out and hear him. The following Sunday, September 22nd, will be Mr. Walker's farewell Sunday, as he is leaving about the first of the month to resume his studies in Ireland.

Owing to the busy season, the regular meeting of the Ladies Aid was postponed last week. The next meeting will be the first Saturday in October. All the members are urgently requested to attend as this day is also the annual election of officers. Kindly remember the date.

On Thursday last the young baby of Mr. and Mrs. Angus McLanich had the misfortune to be hurt by a horse, necessitating a few stitches being taken. From latest reports the

Disastrous Fire

Fire which broke out on Tuesday morning destroyed the barn of Mr. P. W. Schaefer. The building was totally destroyed, but the stock was saved. The cause of the fire is unknown. The neighbors gave valuable assistance, and a number of Rockyforders helped.

The loss is estimated at between \$3,000 and \$4,000, and unfortunately no insurance was carried. 2 sets of harness and a good saddle were burnt. A motor car in the building was not out in time.

AN "ILLINOIS" PARTY

Mr. and Mrs. T. J. Koch entertained at dinner Sunday at their home near Ardmore, in honor of their guests Mr. and Mrs. Gus Brockmeier, of Edwardsville, Illinois. The gathering proved to be an "Illinois" party, which included many former acquaintances and friends of the Brockmeiers. Among those present were Mr. and Mrs. George Koch and children, and Mr. and Mrs. Gordon, of Keoma; Mrs. H. Douglas, of Red Deer; Mr. and Mrs. F. W. Schaefer and Mr. Fred Schaefer, Jr., of Tulsa; Mrs. A. W. Miller, and children, and Miss Anna McClure, of Rockyford; Mr. Leslie West, Mrs. Will Bishop, Mr. and Mrs. Anson Barnett, Mr. and Mrs. Norman Scheer, Alvin Scheer, Mr. and Mrs. H. G. Scheer, and daughters, Misses Ruth, Mary and Grace, of Strathmore, and Mr. and Mrs. Otto Wheeler of Nampa. The gathering was also in the nature of a farewell to Mr. and Mrs. Brockmeier, who own a farm near Fredonia. They will enjoy a short trip to Buffalo and Lake Louise, before leaving for their home in Edwardsville, Ill.

Rockyford Locals

Rockyford Ladies Community Club will meet at Mr. Pate's office at 2 p.m. Saturday afternoon, September 13, for the purpose of reorganization and election of officers. It is requested that all ladies will be present to make the meeting a success. We would appreciate the membership of young girls in the community to help out with the social enterprises during the winter season. Let's have a good turnout.

Dutty Sale at Lizette's Saturday afternoon, September 13, by Elaine Church Ladies Aid. Afternoon tea at 4 p.m. 109-9

Mrs. R. Graham, of Provost, Alberta, is visiting here with her daughter, Mrs. James Black.

Mr. S. D. Markham, Spokane, Wash., is on a business trip to Rockyford district looking over his interests here.

A number of Rockyford Masons attended the meeting of Strathmore Ladies on Monday evening. The Strathmore brethren took occasion to thank the Rockyford Lodge for the temporary loan of their regalia, the regalia belonging to Strathmore Lodge having gone up in the July fire, and the new outfit being still in transit. Rockyford Lodge met on Sept. 11.

Mr. C. E. Brander and his Government Telephone gang are busy installing new phones.

Mr. James Black, our popular golf enthusiast, brought back yet another trophy last week. This he secured at a tournament held in Youngstown.

Power is installed now at the Rockyford telephone exchange, making the work of the operators easier and increasing the efficiency of the office. Miss M. English is night operator, and Miss Pauline Griffiths day operator, with Miss Lizette relieving.

A runaway team of horses belonging to Mr. Wm. Lyon and harnessed to a grain tank, broke down two telephone poles east of Balintire. The horses were not damaged, but the gear suffered to some extent.

Several items relating to the Union Church were unfortunately received too late for publication, but will appear in next issue.

Little fellow is getting along fine. Fred Campbell spent the week end with his parents, Mr. and Mrs. John Campbell.

On Thursday evening Mr. and Mrs. Wilbur Payne entertained a number of their friends at their home at Redland. A very interesting and pleasant evening was enjoyed.

"COME VISIT US" SAYS CANADA TO CAL



Mails are not always reliable, accordingly Miss Lazier, of Belleville, Canada, places none too safe and you're apt to run out of gas on a deserted country road in an automobile—so Miss Gwyn

delegated to extend an invitation to

President Coolidge asking his attendance at the one hundred and fortieth anniversary of the settling of upper Canada.

In bringing the bid to the president, Miss Lazier made the longest horseback ride attempted in more than 50 years. Although only eighteen years of age, she rode the 200 miles from her home to Washington, D.C., alone and in remarkably good time. And people everywhere have been congratulating her since on her daring and adventurous feat.

In the above photograph, you see Miss Lazier delivering the invitation to President Coolidge. Whether or not he will accept, has not been decided.

Announcing The Rockyford Fruit Company

First Quality Fruit. Best Prices. Good Service. Orders delivered when requested.

Wm. Hiatt & A. Besse, Proprietors

Lizette Bldg. Phone 41 ROCKYFORD



The well-equipped and modern plant of the Strathmore & Bow Valley Standard can fill your Job Printing orders on short notice at reasonable prices. Mail and phone orders given special attention.

Illustrations supplied for posters, etc., at nominal cost through our Bonnet Brown Cut Service.

BUTTER WRAPPERS, PROGRAMMES, DODGERS, ENVELOPES, SHIPPING TAGS, WINDOW CARDS, VISITING AND BUSINESS NOTE OR MEMO HEADS, POSTERS AND SALE BILLS, PRIZE LISTS, PAMPHLETS, ETC.

SPORTS POSTERS, MERCANTILE SALE POSTERS, AUCTION SALE POSTERS, MUNICIPAL PRINTING, LETTERHEADS, CARDS, ADMISSION TICKETS, BILLHEADS, LOOSELEAF ACCOUNTS, ETC.

Strathmore & Bow Valley Standard

COAL

Order now and save money
Best Quality Coal
—at—
Best Prices.

HOME GRAIN Co.

Office phone 9, Residence phone 16
D. R. Poole, Agent
Rockyford, Alta.

GENERAL MACHINE WORK

& AUTOGENOUS WELDING

To all Machine Owners and Users—I have the **ABILITY and EQUIPMENT** to put your idle machinery to work. "Bring me the remains."

All sizes of pipe, piston rings, made to order.

During the Harvest and Threshing Season I am **AT YOUR SERVICE** at all times.

Risdon's Machine Shop

STRATHMORE

Machine Shop Phone 13 — Residence Phone 27

Long Distance Telephones
in every room.

Running Water
Private Baths.

When in Calgary Stay at the YALE HOTEL

opposite C.P.R. Depot
—BARNY, ALBERTA

The House of Comfort, Courtesy, Cleanliness.
Fred R. Phillips, Mgr. Chas. Traunweiser, Prop.

NOTICE

That barn sure needs a coat of PAINT. Before buying ask your neighbours how they like our goods. We have put hundreds of gallons in the Bow Valley District. Compare these prices with any other of the same quality.

Another large stock arriving this week; bought at a rate on the dollar—an Eastern Canada made product.

—HOUSE PAINT—

All colors, gal. \$3.00
White, gal. \$3.25

—BARN PAINT—

All colors \$1.75
Red, gal. \$1.60

—SHINGLE STAIN—

Pure Oil Stain, gal. \$1.30

No coal oil, Creosote, or gasoline used in the manufacture of these goods.

—LINSEED OIL—

Boiled or Raw — We have a large stock on hand.
Barrel lots, gal. \$1.20
Less quantities, gal. \$1.30

Freight prepaid on all orders \$15.00 or over. We do not charge anything for containers or barrels. All are free.

All goods delivered within 48 hours.

United Oil Companies

211 FOURTH STREET S.E. CALGARY
DIVERSITY Phone M532
LANGDON, ALTA., E. Armstrong, Agent.



DRECO

The Wonder Kidney
Liver & Stomach Tonic
as Nationally Advertised
Sold by
STRATHMORE PHARMACY
Strathmore.

FORD CARS

We now have a full line of new Ford Cars at our Garage. Sedans, Coupes, Touring, Light Delivery, etc. If you have an old car you wish to trade in, SEE US.

C. S. White and Son

Accessories, Genuine Ford Parts, I. H. C. Implements and Repairs.
Ford & International Dealers, Strathmore

STANDARD.
Published Every Wednesday
Annual Subscription (paid in advance) \$2.00
U.S.A. & Foreign \$2.50
Editor and Proprietor — John Mackenzie
Member Canadian Weekly Newspapers Association.

Legal Advertising, 15 cents a line for first insertion, and 10c a line for each subsequent insertion—12 lines to the inch. Readers, 15 cents a line. Lost, Found, A stray, and Want Ad. advertisements, 2 cents per word first issue, 1 cent per word each subsequent issue. Minimum charge 50 cents first issue, 25 cents each additional issue. Display adv. rates on application, ask for Rate Card. Special positions extra.

Terms—Small or transient advts. cash with order. Contract advts. accounts due 1st of month following insertion. Charges of advertisements must reach this office not later than noon each Monday.

Notices of entertainments, meetings, sales etc., at which admission is charged, articles sold, or a collection taken, with the exception of actual church services, will be charged for at regular advertising rates.

The Publisher is not responsible for opinions expressed by correspondents.

Baintree Sidelights

Yes, we're back. The fishing trip was a fizzle. In other words it was a total failure. Listen, guys, hark to our tale of woe. After living in the wilderness for two days, the barrel sprung a leak. Thereafter we had to quench our thirst in the icy waters of Rabbit Creek. Before leaving for the mountains, our medical man advised us not to take any liquid nourishment other than Silver Spray or Lethbridge, so when the leg met with disaster, nothing was left for us but to return to civilization and eat meat. Ill fate dogged every hour of our well earned vacation. On a day, while fishing in a large river, we had a bite. In an instant we were up to the top of our kilt in the flowing stream engaged in the most strenuous battle of a strenuous career. Time after time the weight of the fish nearly drowned us, and after ten minutes of thrills and chills, the snake was left laming over a broken pole. Doggone the luck anyway. Say fellows, we tried every word in the blooming language, but no relief came. Spying a companion further down the creek, we tried to him and told him our tale and he said, "Here, Scully," he said, "is your leader?" (in being informed that it was, he also gave the fish attached to it. After pulling its tail and stretching its neck, the noble trout measured five inches. Jerry started to tell how he had found the fish attached to a large branch, but by the time we were no longer in another direction. Scratching beneath a spreading tree, we scratched our old head and started meditating on the strange ways of fate. Con- sultation came to us as we remembered the story of the Irishman—Going down the wharf one day he noticed a large fish ready for shipment. Looking it over very carefully, he said: "The man who caught that fish was a liar."

The school children are once again away in a good start.

Mr. Alex McTavish has taken charge of the school room, and he brings with him a splendid reputation, the parents of the district can rest assured that everything will go along smoothly.

During the vacation a number of improvements were carried out on the school property. A new fence has been erected, while the newly painted buildings convey to old and young an appearance of neatness, brightness and prosperity, that is worth many times the money invested.

Church services were resumed on Wednesday evening when the Rev. Mr. Rogers, the new pastor for the district, made his first appearance in the school house. We cordially welcome him to our little community and wish him a long stay, full of joy and happiness.

By the time this appears in the Standard, wheat cutting will be over for another season. Summerfallow will yield all the way from twenty to thirty-five bushels, stubble anything from the seed to twelve bushels.

W. A. Lyons has one hundred acres of stubble that is very fine. This was irrigated early in the season, and will yield in the neighborhood of twenty-five bushels. If there are any doubting Thomases in this part of the world on what can be effected by the timely use of water, they should immediately look this field over.

This year irrigation was not practised to the extent that it has been in other years, consequently some fields are

very light.

To sum up the situation in this district, it is safe to say that the crops will not be better than thirty-five per cent. of last year.

Much of us have got what we have worked for, so let us be thankful that we have a crop. Let us be glad that we are not living in the places seen by the writer lately, where well-tilled summerfallow will not yield more than five bushels. Let us get ready with a cheerful spirit for next year. Next year is always good.

Ladies and men: This isn't a miracle we are going to tell you about. It is merely a record of what modern science can do. The writer, who has been in search of the lost fountain of youth for some time, on day received a letter from one of his creditors telling him to try a little work. Taking the bottle of monkey brand extract with which we were experimenting we placed it for safe keeping with the hide and horns of our island friend in the cool. Last week we heard a pitiful bleating, and on going to the grainery found that Biddy was alive again. Can you beat it? And that reminds me. Before we go for a load of the cane to feed her during the winter months, will somebody kindly inform us as to the whereabouts of the Canadian and U.S. readers correspondents. We, as well as all the readers of the Standard will be glad to hear from them again.

Odious Comparisons

(Contributed by a Subscriber)

The following editorial appeared in a recent issue of the Bassano Herald and speaks for itself:

Do You Realize the Number of Complaints in Bassano?

"You people of Bassano, stop for a minute and consider the advantages at your disposal right in your home town."

We do not want you to say, similar to the Pharisee: "Thank God I do not have to live in other towns I know of; but we do not want you to recognize how lucky you are in some respects. In this way you might be a more loyal citizen, and strive more to still further improve the town."

Here we have water and sewer systems. Good, pure water is available to the residents in unlimited quantities. The sewage system tends toward a healthier community, besides being a great convenience.

The Bassano hospital furnishes a modern hospital service at a low cost. Suffering is mitigated, and even lives saved by the hospital's accessibility, modern equipment, and capable staff.

The town has a twenty-four hour electric lighting and power service, efficiently maintained and available at reasonable rates. This is a distinct asset to Bassano.

Bassano has a twenty-four hour telephone service, seven days a week, local and long distance. Every courtesy and service is extended to patrons and "trouble" men always known when their services are needed.

Bassano's educational facilities are second to none. Our big modern school is well-staffed and the standards of excellence is high. Think what this means to you who are parents of children.

Count your blessings occasionally, Pleased Citizen, and you will appreciate them more."

Now, let us compare these advantages with those existent in Strathmore. The Queen of the Prairies—

Here we have no water or sewage system. Small quantities of land water are obtainable at the cost of many foot pounds of energy supplied in the business end of a pump. Our sewage system is not even better, but is very unsatisfactory in cold weather.

Our Strathmore hospital is the Holy Cross, at Calgary, a fine institution, etc., but somewhat too remote for convenience.

The town has a no-hour lighting and

THE PIONEER MEAT MARKET



IT'S NOT

Much of a task for housewives to make their meat selections here. Our ice-box and counters always hold plentiful suggestions. Stop in to-day.

GEO. SNAITH

Phone 25

Strathmore

UNDER RECONSTRUCTION

This week I am dismantling my present building to make room for a new brick fireproof garage, which will be erected within a few weeks time.

For the present the office will be in the old Wall's building, Workshop and Storage in the King Edward Livery.

Our Motto—"Business As Usual".

H. W. B. Bell

SALES & SERVICE

Phone 31

Phone 43

Never Heard Anybody

SAY THAT THEY HAD A POOR MEAL HERE, DID YOU?

But you have heard people a-plenty boast our restaurant, have you not?

We're trying to make our restaurant better all the time—even though most people who are familiar with it think that this is unnecessary.

King Edward Hotel & Grill

GAME SEASONS

The season for the hunting of ducks and geese will open September 15, and continue to December 14. The season for prairie chicken, partridge, etc., opens on October 1st and is for that month only. Hungarian partridge can be shot south of the Battle River from September 15 to November 15, but there is no open season north on the Battle River for this game bird. The bag limit on ducks is 20 per day, 200 the season, and on geese 15 per day, 150 the season. The bag limit on prairie chicken, etc., is 10 per day, 15 the season.

power service, not maintained at all, and not available, even at unreasonable rates. This is a distinct liability to Strathmore.

As to telephone service and educational facilities, I think we are at least on a par with even such an excellent place as Bassano.

Count your disadvantages, occasionally, Brother Citizen, and you will appreciate for something better.

(Some food for thought here. Our biggest advantage over some other points is that we are in the centre of one of the sunnest crop districts in Western Canada.)

Now that reconstruction is well forward, and Strathmore arising from its ashes bigger and better than ever, why not get connected up for a twenty-four hour power and light service. Board of Trade and citizens please note—Ed. Standford)

SPECIAL RATES

for threshers on—
BREAD, CAKES &
PIES

CHOCOLATES

We now have a full line of Ganongs and Loweney's chocolates, Always Fresh

PATTEMORE'S BAKERY

Phone 97, Strathmore

Shoe Repairing

Now is the time to have that pair of Boots repaired. First class work guaranteed.

C. NERRINGS
Proprietor



Have You Got It ?

You know what we mean, the - -

Community Smile

It's so easy to acquire--especially here in Strathmore...the place of Prosperity and Progressiveness, of Community Spirit, Neighborliness and general Good Fellowship.

Medical science teaches us that it takes just one-fifth the muscular energy of a frown to produce a Smile. And how much more attractive we are, when our countenances are wreathed in a smile. It makes life and all the world look brighter.

You can't help but like to do business with people who always Smilingly greet you. Why not show the world that you too, are happy to be living in this enterprising Community?

JUST--

"Keep Smiling"

H. J. ANDERSON & SONS,
Implements.
WHITE & SON,
Garage.
T. H. EVES,
Implements, Coal, Etc.
RICHARD FOX,
General Store.
A. W. GIEVIN, M.D.
L. B. O. LODMELL
Insurance — Real Estate
STRATHMORE PHARMACY,
H. McKechnie.
STRATHMORE & BOW VALLEY STANDARD,

Dr. L. G. ROBINSON,
Dentist.
STRATHMORE HARDWARE,
A. B. Foots.
GEO. SNAITH,
Meats.
A. D. SHRIMPTON,
Strathmore Trading Coy.
T. M. WEARS,
Barrister.
THOS. E. WRIGHT,
Men's Wear.
HAROLD W B BELL,
Garage.

Ask the Manager

There are many things the Manager of the Union Bank can help you with. His daily contact with business problems enables him to give you competent advice. He will gladly do it.



UNION BANK OF CANADA

Strathmore Branch and Safety Deposit Boxes—
Secretary, Van Tighem, Manager
Lampson Branch and Safety Deposit Boxes—A. L. Smart, Mgr.
Branches also at Standard and Carleton

Legal & Professional

J. J. PETRIE

Barrister, Solicitor and Notary Public.
Suite 2, Mills Block, 222a 8th Ave. W.,
Calgary.

Strathmore every Saturday

Sinclair & Jull

Barristers, Solicitors, Notaries
MONEY TO LOAN
Offices 200-203 Bay Block, 222a, 8th
Avenue West, Calgary.
Strathmore—King Edward Hotel—
Friday 3:30 p.m. to Saturday 6 p.m.
of each week.

F. R. LILLY

INSURANCE, LANDS, RENTALS,
REAL ESTATE
STRATHMORE, ALBERTA

Dr. L. G. ROBINSON

(D.O.S. McGill)
DENTIST
Former Police Building, Phone 80
Strathmore, Alta.
At Rockyford Mondays, Carletonland
Wednesdays.

CHASE & Co.

Funeral Directors and
Embalmers.
Parlors 3rd Street,
STRATHMORE.
Phone 78.

For Hail, Fire, Live Stock,
and Auto Insurance

— SEE —

BOB THOMSON

Representing Lott & Co. Ltd., also
Auction Sales, representing
A. Layzell, Auctioneer.

THE
HUB

Billiard Room and
Bowling Alleys
Tobacco & All Kinds
of Smokers'
Necessaries.

ROLAND HILL, Prop.

STUD
CARDS

FOR
PROMPT DELIVERY
— and —
BIG RANGE OF CUTS
Have these printed by
STRATHMORE
STANDARD

THE LABEL
on your paper indicates the
date on which your subscrip-
tion expires. If YOU are in
arrears we would appreciate
an immediate settlement.

Slats' Diary

Friday—Well once a couple more
wks. and we got to go back to the hard
grind of school and then
the kids can't stay in
bed and sleep like we
could do now if we want
to nowadays. But they
are just two things in
life I hate to talk to do
and they are getting up
in the morning and going
to bed at the time.
Sat.—say Ann knows
was a showing on her
collection of different
kinds of coins of money
etc. She says she has
been saving them up for
yrs. and yrs. and she has
got most every kind of coin except a
Latin Quarter.

Sunday—Well we took a long time
in the fore today. Ma wanted to go
thru the city but we said. No he didn't
want to go thru the city because
he wasn't acquainted with these new
traffic rules. So we compromised
and went thru the city and believe
he does the rules now. At the
least he should be for 6 traffic
experts explained them to him.

Monday—Joe Hix was a telling us
that his wife was very sick and he
set him if she was dangerously ill. Just
said. No she was not dangerous; just
at the present time.

Tuesday—We got to hand it in for
having sun worse after all. They
was a woman took a faint down at the
post office today and the post master
wanted to go to the crowd dispersed away
So he goes and grave of his but
started amongst the crowd to take a
collection and that was all gone
in a minute. Just like that.

Wednesday—Ant Enmy was a saying
that if anybody ever proposed to
be the men down in Novale with beautiful
winds and frazes and etc. He said
sincerely. Well if it should come to
pass any other man besides the pre-
sident exclamation purposes to me
druther he uses fingers ended of so
many winds.

Thursday—James man doesn't like me
I don't believe. Jake said he heard her
say that when I became of age about
the only thing they would be able to
say about me was that I would be 21
yrs. of age.

NEXT WEEK WITH THE
CHURCHES

In the programme of the Union
Church for the Autumn and Winter,
the services on the second of each
month will be of especial interest
to children and young people. Next
Sunday, September 15th, the subject
of the sermon will be "Gone With
All Should Play." All children and par-
ents are urged to be present.

Namaka—Bible School opening at
11 o'clock, followed by public wor-
ship.

Cheadle—Combined service beginning
at 2:30 o'clock.

Strathmore—Bible school for all ages
at 11 o'clock.
Public Worship at 7:30 p.m.

Let us not think of religion merely
as a last resort. Your church invites
you to her services.

ARTHUR H. ROWE, Minister

ROMAN CATHOLIC CHURCH

1st Sunday of month, Mass at
Carletonland 9 a.m. Strathmore 11 a.m.
3rd Sunday of month, Mass at Lang
don 9 a.m. Strathmore at 11 a.m.

Rev. J. E. DUGGAN, Pastor

ST. MICHAEL AND ALL ANGELS' CHURCH

8:00 a.m.—Holy Communion, Strath-
more.

11:00 a.m.—Matins, Carletonland.

2:00 p.m.—Service and Sunday School,
Glencan.

7:30 p.m.—Evening, Strathmore.

The younger classes of the Sunday
School will resume on Sunday,
September 14th, at 12:15 noon.

A. W. CURRIE, Incumbent

Want Advs. Pay

THRESHING
TIME ---

FLY - C. SAN
GOGGLES
MURINE
SHAVING SOAP
RAZORS and
BLADES
EVERYTHING
for the Worker.

FOR THE
SCHOLAR

SCRIBBLERS
and
SCHOOL
SUPPLIES
of ALL KINDS.

Strathmore
Pharmacy

Retall Drug Store

ROADS CONFERENCE

Convention of Sunshine Trail Dele-
gates from several points in Montana
and from Lethbridge and Calgary was
held at Calgary this week when a con-
siderable number were present. This
international highway now extends
from Edmonton in the north to Butte,
Montana, in the south.

THRESHERMEN
AND OTHERS

You will profit by buying your meat re-
quirements at the —

STRATHMORE MEAT MARKET

FRED COTT, Proprietor.
Don't forget our present location is the King
Edward Block.

Phone 20, Residence — Phone 40, Store

HE'S HIS OWN ADVERTISEMENT



Even the rickshaw men down in
Durban, South Africa are strong be-
lievers in that well known slogan—
"It Pays to Advertise." As proof we
offer the above photograph showing a
Durban rickshaw man wearing a
unique headpiece which serves to at-
tract trade. It must have made a bit
with the youthful gobs so contentedly
seated in the "rick" and evidently

relishing some humor in the outfit on
his "human horse."
As we said before the fancy head-
gear is used as an advertising med-
ium and is composed of the horns of
steers decorated with gay feathers,
snake skins and natural flowers. No-
body's not wearing white shoes. A city
official compels all rickshaw men
to paint their feet white.

Competition, they tell us, is keen
between these rickshaw men and they
use various means of attracting busi-
ness their way through such grotesque
decorations.

Wouldn't there be some fun if taxi-
cab drivers did the same thing in our
cities.

THESE
WANT AD'S
BRING
RESULTS

Revised rates for classified advs.—1st insertion, 2
cents per word per issue, 1 cent per word each additional
issue, minimum charge 50c. Cash must accompany ads.
Ads. phoned in, if not paid for by day of publication,
be subject to an additional bookkeeping charge of 25c
per issue.

Machinery, Implements, Etc.

WANTED, 1 Running Gear and Rack,
also 1 Water Tank and Running
Gear, must be reasonable. Phone
1211, Strathmore. 10-99

WANTED—Left-hand walking plow,
stubble bottom, 14 inch. Apply stat-
ing price to Standard Office. 10-99

FOR SALE—I used binder, 2 wag-
ons with grain box, 3 sets drive
lever harrows and a number of work
horses. Sell reasonable, to settle es-
tate. Apply Leon L. Plonka, Rock-
ford, Alta. 20-414

Lost & Found

LOST, Car License Plate, No. 2015.
Please return to Strathmore Stan-
dard. 10-99

Miscellaneous

SHOTGUN FOR SALE, 12 gauge pump
shotgun, in good condition. You'll
want a gun for the 15th. Apply
Strathmore Hardware. 12-99

CHEVROLET ROADSTER FOR SALE
late model. Inquire White & Son,
Ford Garage, Strathmore. 12-99

WANTED: Middle-aged woman for
housework. Apply P. O. Box 85, or
phone 20, Rockyford, Alta. 10-99

CARD OF THANKS

We wish to thank the many friends
for their kind contributions of flowers
and assistance at the time of our
late bereavement.

MRS. JAMES REA and Family

Ardenode Notes

The item of the binder is being
brought in this district.

Those who have received the balance
of the Wheat Pool money are thor-
oughly satisfied.

It has been stated that the "poor
and needy" were the first ones to re-
ceive their wheat pool money. Evi-
dently a few has been overlooked.

Mr. E. E. Thompson has added a
few Jersey cows to his herd of cattle.

A real on-time and well attended
meeting of the U.F.W.A. was held at
the home of Mrs. J. Firth last Thurs-
day. A well composed report of the
Serviceberry District Association con-
vention was read by Mrs. A. R. Booth,
followed by an enthusiastic discus-
sion. A splendid paper, entitled: "The
Average Man," was read with much in-
terest by Mrs. Russell Taig. The
meeting then adjourned, to meet again
at the Norway Farm, Mrs. Rostad,
hostess, September 17th, at 2:30 p.m.

A variety of delicacies were served
and all felt that the bride elect proved
to be a most generous hostess.